



NEXT JENERATION JEWELLERY TALENT CONTEST

2017 | 6th EDITION

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2017

Jewellery with Function

BANDO DI CONCORSO

Fiera di Vicenza S.p.A. is holding an international Competition for ideas from young talents under 30, with the theme, “Gioiello e funzione/Jewellery with function”. The function of the piece of jewellery can be interpreted practically or symbolically. A piece of jewellery that is useful in relation to clothes, the body or the environment, or according to the meaning it encapsulates.

“Gioiello e funzione/Jewellery with function” represents and interpretation of contemporary jewellery, turning it from an ornament into something useful. The designer can define the context of the function, which can vary from clothing to technology and include a variety of purposes.

Inspiration can refer to materials, shapes, workmanship, symbols or historical references, or any element that would make the jewel a functional piece.

Fiera di Vicenza S.p.A. is a firm believer in young people and this Competition represents an essential means with which to scout, spotlight and promote new talents in the international jewellery scenario.

The deadline for the presentation of designs is Friday 24th March 2017. The date of the awards ceremony will be announced after the jury panel has met to decide the finalists and the ceremony will be held during VICENZAORO September 2017.

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1. CONTEST THEME

The theme for the 2017 Competition is to design a functional piece of jewellery. The choice of material is at the discretion of the designer, while the type of item needs to be specifically from the jewellery sector: ring, earrings, pendant, necklace, bracelet or brooch.

2. CONDITIONS OF PARTICIPATION

The competition is open to all Italian and foreign designers who are aged 30 years and under on 30 January 2017 (born after 30 January 1986). Each person taking part in the competition is allowed to present more than one separate design entry, each of which must be entered into the competition individually. Designs must be previously unseen or used and created expressly for the competition. Group entries will not be accepted.

Entry to the competition implies unconditional acceptance of this announcement and the regulations of same, as well as of all decisions made by the jury.

3. REQUIRED CONTEST DOCUMENTS

All materials must be sent on CD by mail in the case of Italian entrants.

Non-Italian entrants may send in their entries by email, using a zipped directory, with the name of the entrant and "Next Jewellery Talent Contest 2017", by the deadline stated on the Calendar.

Documents include:

1. Competition entry application, which must be submitted on plain paper and contain the details of the entrant (date and place of birth, residence, telephone number and email), the title of the Project and a declaration explicitly stating acceptance of the competition rules, including the attached entry form, to be returned, completed, including acceptance of the processing of personal data.
 2. A single pdf for max 4 pages including the following project material: sketches, technical designs with dimensions, moods, vision, concept, details, description of the materials and production technologies, and renders;
 3. All material shall include the Fiera di Vicenza logo, which can be downloaded from the website: concorso.vicenzaoro.com/2017, the title "NEXT GENERATION - Jewellery Talent Contest 2017 - Gioiello e funzione - Jewellery with Function" and the name of the participant.
 4. A brief report (max 1000 characters) on the inspiration and meaning of the project.
 5. Photos of the render or prototype in high-res jpeg (300 dpi minimum base 15 cm) and low res (72 dpi).
- Illegible Cds or files will not be accepted.

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4. CALENDAR

For Italian participants, the CD may be sent via mail or post/courier, no later than 12.00 midday on 24th March 2017 to:

Fiera di Vicenza S.p.A.
To the attention of Carolina Lotto
Concorso Next Jeneration Jewellery Talent Contest 2017
Via dell'Oreficeria, 16
36100 Vicenza
Italy

The date of the postmark will not be accepted as proof of posting. Entries will only be accepted if received on or before the date stated above. The folder containing the entry shall be clearly marked "NEXT JENERATION - Jewellery Talent Contest 2017".

Entrants who do not live in Italy can send materials by email in a zipped directory to nextjeneration@vicenzafiera.it

The subject line of the email must be Next Jeneration Jewellery Talent Contest 2017.

5. JURY

The Jury will be chaired by Gijs Bakker - Designer and Founder of Droog Design "Chi ha paura...?" and is comprised of Luisa Bocchietto - Designer and former President of the ADI – Association for Industrial Design -, Alba Cappellieri - Professor of Jewellery Design at the Polytechnic University of Milan -, Marco Romanelli - Designer-, Pilar Coin - Marketing Director of Roberto Coin S.p.A. and Past President of the WJA Italy-.

The Jury's decision-making process will remain confidential, although the list of winners will be made public, as will any special mentions. The Jury will reach a majority decision and this decision is final.

6. ASSESSMENT CRITERIA

The selection and evaluation of the designs will take into account their originality, innovation, wearability, and compliance with the competition theme and also the potential ability of the design to be reproduced on an industrial scale.

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7. PRIZE MONEY

The total amount of prize money is € 6,000 to be divided as follows:

1st prize € 3,000

2nd prize € 2,000

3rd prize € 1,000

Each prize must be considered net of withholding tax of 20%.

8. EXPLOITATION AND INTELLECTUAL PROPERTY RIGHTS OF THE DESIGNS

Competition entrants will maintain property and exploitation rights for their designs. However, they undertake not to grant said rights to others within six months of the date of the competition awards.

9. INFORMATION AND ANNOUNCEMENT OF RESULTS

The Jury's decision will be made known to the winners by email. Fiera di Vicenza S.p.A. will promote and announce the competition and competition winners to trade press and the results will be made known only after the jury has met and chosen the finalists. Entrants hereby grant Fiera di Vicenza S.p.A. the right to display their designs to the public (various shows, expos and events) and also to publish the designs in the relevant catalogue and/or trade press.

10. RETURN OF MATERIALS

CDs will not be returned.

11. AUTHORISATION

Pursuant to Lgs. D. 196/2003 concerning the protection of personal data, Competition entrants hereby grant permission to process personal data for the purposes of the Competition.

Specifically, with regard to the data requested in the application, the persons concerned will read the privacy policy statement and accept the statement by signing same.

***DUE TO THE AMOUNT OF ENTRIES WE RECEIVE, ONLY THE WINNERS WILL BE CONTACTED.